



NZLA Committee Meeting
Via Yahoo and Email
4th February 2008

Present: Peter Webster, Julie Insley, Emma Schwithal, Anne Thompson, Penny King, Syth Hoyle.

Apologies: Robyn Robinson.

Minutes from previous meeting:

Read and Accepted: Emma Schwithal **Seconded:** Syth Hoyle.

Approved: Peter Webster, Julie Insley, Penny King, Anne Thompson.

Secretary's Report December-January:

Incoming: Payments for subs 08-09, copies of magazine, advertising, calendars.

Received back, members' updated Owner Codes & Registration forms.

Outgoing: Magazine summer 2008, invoices & receipts. Registration forms, Owner Code forms, etc. AGM notification. Annual Llama Survey, Email newsletter. Payment of accounts.

Accepted: Emma Schwithal **Seconded:** Penny King.

Approved: Peter Webster, Anne Thompson, Julie Insley, Syth Hoyle.

Treasurers Report April-May 2007:

Separate report.

Accepted: Syth Hoyle **Seconded:** Julie Insley.

Approved: Peter Webster, Emma Schwithal, Penny King, Anne Thompson.

Accounts needing approval:

Warehouse Stationery \$475.28

Public Liability Insurance \$394.59

Toner Epress recharged Toner \$472.50

Reimbursement to Peter Total \$80.49

Approved: Peter Webster, Uta Bleidistel, Julie Insley, Emma Schwithal, Robyn Robinson, Anne Thompson, Penny King, Syth Hoyle.

Birthday Calendars:

Julie: everything is ticking along nicely. Syth and I are working out glitches as we go. We hope to have them ready by 31st March.

Penny: well done - what price are we looking at (roughly).

Syth: price roughly \$8.50 the card will be 260 gsm.

Anne: that's good for the quality of card we will be using, will they be under 200gm total for posting out?

Julie: Question is. Can we have 100 for the members who renew 08/09 adding the cost onto the 200 for sale? hopefully we will have 75 roughly renewing members.

Syth: I think members should buy them if they want them - it is a lot of money to give away.

Penny: provided they look good - I am sure that we could sell 200 at \$12-\$15 each and cover the cost of one per renewing member.

Anne: why not, that's a great idea when we have so much money in the bank gives us the edge with new memberships too, we can post them out with the magazine to share postal costs.

Peter: \$15 each sell 200 = \$3,000 if all sell making a small profit still \$8.50 x 300 = \$2550 cost.

Emma: profit of about 450 before posting.

Syth: we could be making more money for the rescue fund.

Julie: we don't need any more money for the rescue fund we have \$1000 roughly and haven't needed to call on it this year.

Emma: well lets do that, seem a cool idea.

Peter: I agree we don't need money, just good marketing tools for the Association.

Julie: I propose we allocate 100 free for renewed members and also for new member coming up.

Anne: Seconded

Agreed: Peter Webster, Penny King, Emma Schwithal

Social Events:

Julie: Alex Robinson rang after her weaving weekend and said she thoroughly enjoyed the experience.

Anne have you got anything organized - when is your next ladies lunch?

Anne: Robyn has her big do on at weekend, Robyn raved about Alex's weekend, it was an awesome event. I am sorting it out now to announce at the weekend, to try and get more new people on board. Also, going to be talking a bit about Peru trip, looks like it will be May 2009.

Julie: I have been chatting with Niki from America, she said she would be willing to come to do training clinics and judge a show in 2009. Could be something to look towards. I have had a couple of the local members ask me about doing a shearing clinic in October shearing season

Anne: well if you want to do one up there I will do one down here, and maybe we can ask Matthew to do one in Nelson at the same time?

Julie: well, as always if anyone does come up with an idea to have a get-together, let us know.

Registry:

Julie: I have had 10 responses, new registrations, even people using the service of sire certificate since the new paperwork went out with the Summer Magazine.

Penny: I spoke to Jan at the ILR last week. I finally rang him as I was getting nowhere with email.

They have just about finished rewriting their software and assure me that our project will get underway very soon!

Anne: can we get this years babies added to the registry before we have to start paying for them?

Syth: will the new registry be on line?

Penny: I would guess that we have got 3-4 weeks. So we can still make additions and I will send them a new file. Yes Syth - that is the intention.

AGM:

AGM date set for 26th April, Proviso is that the accounts may not have been audited by that date. No firm plan for activities yet, there will be a trek of course - anything you want to do or see?

Other Business:

NZLA Website: The website needs work and I need inspiration and help. If a couple of committee members volunteer to go through it page by page, finding mistakes and making suggestions for giving it a fresh face.

Syth: I could after the calendar is finished

Penny: sure I can, I have frontpage - will that work?

Emma: I have a look at the events page

Julie: Thank you - okay, when you have time just check it out.

Llama Promotion: Julie: Anne, you wanted to encourage people to write articles.

Anne: yes, I think we need to try and raise the profile of the llama in the magazines. They haven't done anything for ages. I have been talking to Paula today at Lifestyle Farmer, they are keen to run something also Pet magazine are happy to run something. I am happy to try and put something together, trying to promote them as a breed, as a pet, and also an informative piece about differences between alpacas and llamas anyone else up for putting pen to paper for one of the magazines?

Julie: some great photos and some factual words and all good.

Anne: do you have any good PR photos Emma? It would be good to talk about PR events.

Emma: yes I have some.

New Members:

Carolyn Dewe-Henry,
206 Franklyn Street,
Thames.
07 868 9234.

Nominated: Anne Thompson Seconded: Julie Insley

Jenny and Francis Woolley
23 Radbrook Street
Avonhead
Christchurch
03 358 4699

thewoolys@xtra.co.nz

Nominated: Robyn Robinson Seconded: Julie Insley

Accepted: Syth Hoyle, Uta Bleidistel, Robyn Robinson Peter Webster, Penny King, Emma Schwithal,
Anne Thompson, Julie Insley.

Next Meeting: 8:00 p.m. Monday 7th April 2008

Meeting closed: 9:00 p.m. Monday 4th February 2008