



NZLA Committee Meeting
Via Yahoo and Email
9th June 2008

Present: Peter Webster, Julie Insley, Emma Schwithal, Anne Thompson, Penny King, Vicki Catlow, Robyn Robinson, Uta Bleidistel.

Apologies: Jacky Middleton

Minutes from previous meeting:

Accepted: Uta Bleidistel **Seconded:** Anne Thompson.

Approved: Robyn Robinson, Peter Webster, Emma Schwithal, Penny King, Julie Insley, Vicki Catlow.

Secretary's Report April-May:

Incoming: Member subs 08-09 - Family x13 Member x20 Youth x6 upgrade to family x1 Banking Payments for Bday calendars 14, advertising, weblinks.

The Canterbury A&P Association emailed that they're keen to look at reciprocal opportunities to promote the Show and Association membership to NZ Llama Association members, eg ad swap in newsletter or inclusion of a flyer in a mailout.

Phone call from co-ordinator, of the IYNF, Alistair Coleman.

Sponsoring of Canterbury show sash.

E-mail from Llama Life II re-reciprocal link.

Outgoing: To members current - receipts, AGM 2008 minutes, Financials 07-08, President's Report, free birthday calendar, Birthday Calendar Promotion/order form.

To members non-renewed - AGM 2008 minutes, Financials 07-08, President's Report, reminder & Birthday Calendar Promotion/order form.

Accounts paid

Email newsletter May and Update

Updated society information and submitted our financial accounts to the Incorporated Society.

Booked and approved 1 year's advertising in Lifestyle Farmer and Growing To-day.

E-mailed Alpaca Association President and Secretary the draft Camelid Code of Welfare.

Accepted: Penny King **Seconded:** Emma Schwithal.

Approved: Peter Webster, Vicki Catlow, Uta Bleidistel, Julie Insley Anne Thompson.

Treasurers Report April-May 2008:

Separate report.

Read and Accepted: Uta Bleidistel **Seconded:** Anne Thompson.

Approved: Peter Webster, Julie Insley, Penny King, Emma Schwithal, Vicki Catlow, Robyn Robinson.

Accounts needing approval:

\$70.52 Repayment to Peter

\$19.78 Repayment to Emma

\$64.36 igrin upgrade to 50MB

\$200 Lifestyle Farmer 12 months

\$207 Growing Today 12 months

\$496.68 Warehouse Stationery

\$112.50 HP Hanna accountants

\$2553.75 Birthday Calendars combo house

\$33.75 The Canterbury A & P Association

Approved: Peter Webster, Uta Bleidistel, Julie Insley, Emma Schwithal, Robyn Robinson, Anne Thompson, Penny King, Vicki Catlow.

Niki Kuklenski Proposal:

General consensus was this would struggle to make the number needed. I have e-mailed Niki and explained we didn't have the numbers to make this fly.

Julie suggested re-looking at this sometime in the future.

Robyn - Probably not necessary next year as I have heaps of Llama experts from USA planning on coming to NZ

Camelid Veterinarian Branch:

Julie: I have e-mailed the President, Secretary, Vice President and Monique one of the committee. I didn't get any thing useful out of any of them. Couldn't get the results of last years parasitic study. They just had their annual meeting and I am hoping to hear soon from the new committee. Until we have had some worthwhile contact with them I am certainly not recommending sending them any money.

Agreed by committee.

Display Material: (Rack Card Holders)

Julie suggested getting some more rack card holders & some A4 holders for display use.

Approved to get 2 more rack holders & 4 A4 sized, making 2 of each for North & South.

The Canterbury A&P Association Reciprocal Proposal:

Julie: I am all for reciprocal advertising and linking. It won't really cost us anything much to find out if it is beneficial. If they don't deliver we just stop playing with them.

Approved

StockShed Ltd Business proposal:

It involved us paying money for an Association link on a website. For one year's advertising with society features is \$500 + G.S.T.

It was decided to not support at this stage.

Llama Life II Reciprocal Proposal:

Participation would include the following exchange:

Your organization provides Llama Life II

- A list of all new members on a quarterly basis
- A business card ad or larger to run in each issue of your newsletter
- A link to LLII on your web site.

Llama Life II provides your organization

- A free copy of the current LLII to each of your new members
- A link to your association's web site from Llama Life II
- Inclusion in a directory of association in each issue of Llama Life II
- Free business card ads (or larger display ads at a discounted rate) promoting your conference or other major events that your organization sponsors.

Anne suggested perhaps they could provide a magazine for existing members too.

Julie will e-mail them our positive response and see what they say about magazines.

Approved

Increasing Advertising Expenditure:

Julie: I propose we earmark \$1500 for all our advertising.

We have already committed \$827 on the regulars.

This would leaves us with \$673 remaining for the one-offs.

Approved

Lifestyle Farmer Advertising:

As mentioned at the AGM we would like to increase our advertising, and I would like to see us take the 12 month deal of a photo and words similar to the lifestyle block magazine advertising. This would cost us roughly \$225 per year.

Approved

Growing Today Advertising:

Julie had asked them to contact us if they were having llama related articles. Anne rang them and got us a good deal on a years worth of classified advertising.

Growing Today "Just to confirm. We will start your classified ad from the June issue the cost is \$207.00 for 12 months which is 12mths for the price of 10"

Approved

July Growing to-day advertising:

Growing To-day colour 1/8 page advertisement on the same page as Jane Buxton's article. Cost \$225. The article is on trekking with Keith Payne.

Approved

Igrin Upgrade:

Last week I couldn't make changes on the website, when I rang our server I discovered we had gone over our limit of 20MB storage space. Last year we got \$330 paid in and expenses were \$254, and now we have \$350 collected so far this financial year for the website.

Julie: I propose we raise our storage space to 50MB with their silver hosting which will cost us an extra \$61 per year.

Approved

Canterbury Show Sash:

If you intend sponsoring both the Supreme Champion Suri Llama and the Supreme Champion Llama sashes again this year the cost to you will only be a total of \$30 plus GST. \$33.75

Approved

2008 Calendar Report:

Income Calendar 2008 \$3247.49 (perordered \$2525 - spare copies \$722.49)

Outgoing Calendar 2008 \$2535.34 (\$40.99 post, \$2494.35 print and post)

Less Overseas postage \$29

Profit \$683.15 (Rescue Fund)

Thanks to Syth and Clarrie Hoyle (Combo House) for the design and printing of the 2008 calendars.

2009 Annual Calendar:

Julie has asked Mr Butterfield whether he would consider taking on the organizing and printing of the annual 2009 calendar. After investigating the job he has agreed to take it on.

Ann suggestion to include dates that are relevant to the association, so she'll get onto the A&P dates. The committee discussed and agreed it to be worth developing in association with Graeme.

Birthday Calendars Report:

56 given away (52 Renewed members 4 photographers)

70 sold (20 with Sandy Dawson on sale or return) (two Australia, four America)

174 remaining (130 to sell, 44 potential give aways)

2009 NZLA AGM:

Date set 2nd and 3rd of May 2009. Highlighting the International Year of Natural Fibres.

It will be hosted at Llama Lookout Governors Bay.

Next Meeting: 8:00 p.m. Monday 11th August 2008

Meeting closed: 8:45 p.m. Monday 9th June 2008